

KURRAWA SURF CLUB

VISION, MISSION, MOTTO & VALUES

Kurrawa Surf Club recently undertook the task of revising our Vision, Mission, Motto and Values to align with our Club. We asked our members for their valuable feedback and comments and based on that, are pleased to present the below items as the basis for our strategic direction.

VISION

"Australia's premier Surf Life Saving Club providing service to the community through a safe beach and exceptional training and education programs from youth to elite in a family friendly, welcoming and professional environment."

MOTTO

ONE CLUB | ONE KURRAWA

MISSION

"Zero preventable deaths on Kurrawa Beach."

*This mission aligns with Surf Life Saving QLD.

CORE VALUES

PROFESSIONALISM – striving for excellence in everything we do

RESPECT– for ourselves, our fellow members, our community and our history

LOYALTY– being committed to each other and the Club

INTEGRITY - doing what is right

TEAMWORK - working together with respect, trust and a sense of collective purpose

We wish to thank all our members that collaborated with the Club in this process. The feedback has proved invaluable and helped us to move forward with a plan for a bright future.

